



# Photo Booth 101: A Comprehensive Guide to Starting a Successful Photo Booth Rental Business

By James R Dylan

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Photo booths are becoming ever more popular at weddings, bar/bat mitzvahs, proms, birthday parties and corporate events. Around the country, photo booth rental companies are thriving. With a minimal investment and a little bit of hard work, just about anyone can succeed in this rewarding industry. Learn how you can get in on the action with this comprehensive guide covering everything you need to know to start and operate your very own successful photo booth rental business. Topics include: Business Formation Photo Booth Basics Understanding Your Market Obtaining Your First Booth Developing Your Packages and Prices Contracts Designing Your Website Advertising and Sales Event Preparations Launching Managing Your Business Customer Service Expanding Your Business Also includes sample plans to build your own booth, a sample photo booth rental agreement, and sample price sheets.



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