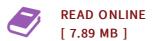




Principles And Practice of Management And Business Communication

By Tapan Kumar Pan & Madan Mohon Karmakar

NCBA Publisher, New Delhi, 2012. Soft cover. Book Condition: New. First. 490pp. The text is interspersed with plenty of diagrams for the benefit of the students. Provision for essay-type and short answer-type questions with answer-hints in the exercise and inclusion of model questions and answers to important short questions have made this book a constant companion for all aspiring students.



Reviews

It in one of the most popular publication. It really is writter in easy words and not difficult to understand. You are going to like how the author write this book.

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