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(Audrey Lowe I)

GLOBAL TILT: LEADING YOUR BUSINESS THROUGH THE GREAT ECONOMIC POWER SHIFT (HARDBACK)



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Random House USA Inc, United States, 2013. Hardback. Book Condition: New. 236 x 147 mm. Language: English . Brand New Book. The world's economic center of gravity has shifted. Permanently. Do you know what it now takes to succeed? The global tilt is nothing less than an irreversible shift of economic power--jobs, wealth, and market opportunities--from a small part of the world to its entirety. It is improving the lives of millions of people around the world, and while it is creating immense opportunities, it is disrupting the world as you know it with dizzying speed. If you're an American or European, any assumptions you may have about national and managerial superiority are obsolete. Businesses in China, Singapore, India, Brazil, Malaysia, and other countries on the move have ready access to the capital and expertise they need to grow. Their leaders have just as much knowledge, talent, and drive as you do. And they are unleashing their entrepreneurial verve to scale up fast and grab once-in-a-lifetime opportunities. These businesses will soon be competing with yours everywhere on the planet, even if you're not aware of them yet. Finding opportunities of your own requires you to consider vastly different perspectives and to see the new global landscape in its entirety and then change the content of your work to pursue them. In *Global Tilt*, New York Times bestselling author Ram Charan gives business leaders the guidance they need to succeed in a tilted world, including: - Gaining an edge by cutting through the complexity of demographics, different forms of government, and even the global financial system, to identify unstoppable trends better and sooner than others - Challenging your reliance on core competence and the incremental improvement that results. Instead, look outside-in and future-back, determine the capabilities you need...



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