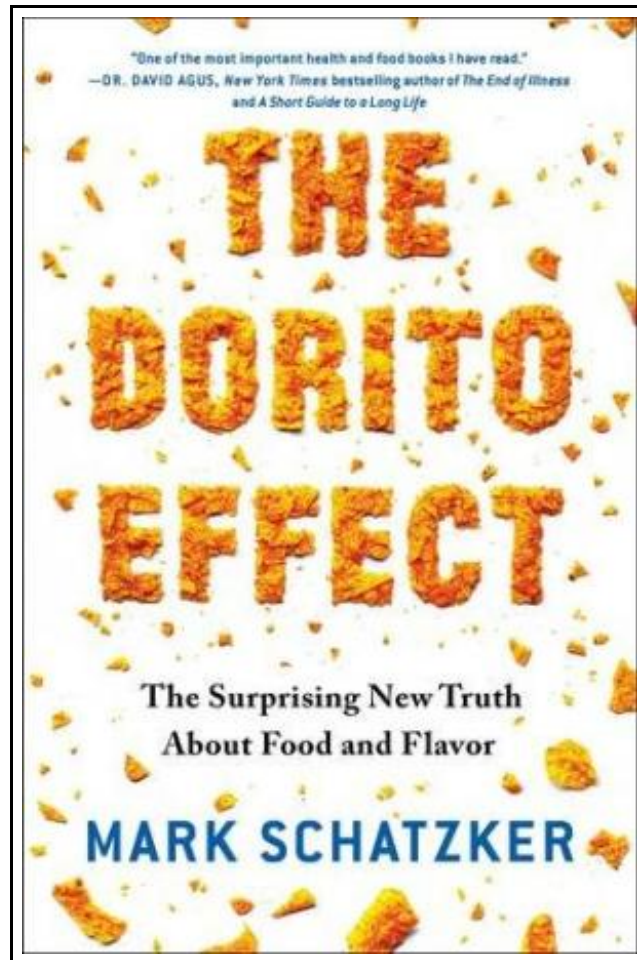


## The Dorito Effect: The Surprising New Truth About Food and Flavor



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