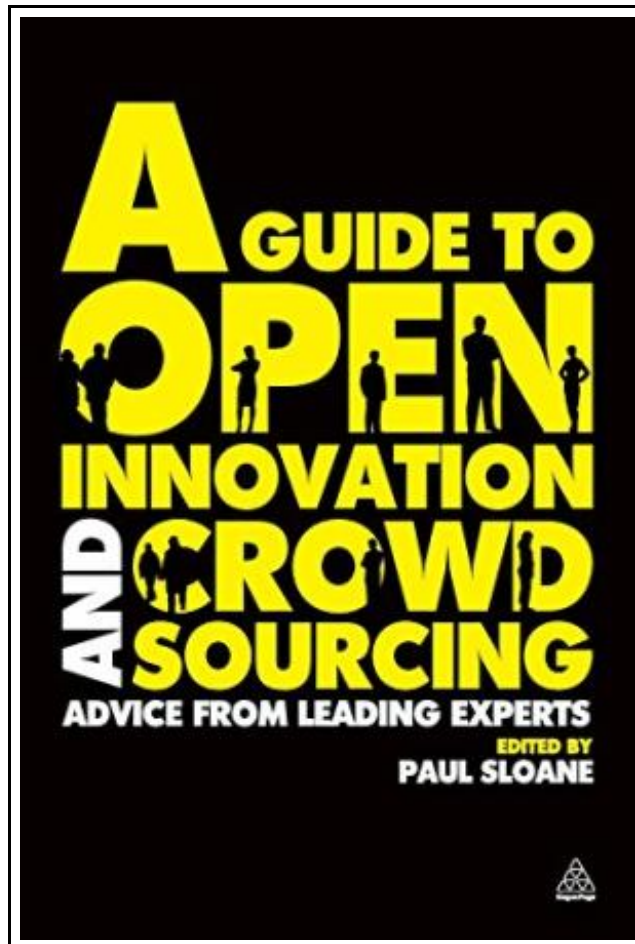


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## A GUIDE TO OPEN INNOVATION AND CROWDSOURCING: ADVICE FROM LEADING EXPERTS IN THE FIELD



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